

New England Public Works Expo



Sponsored by
Massachusetts Highway Association

SEPT 18-19



Royal Plaza Trade Center, Marlborough, MA

New England's largest public works and construction expo, featuring some of the region's most up-to-date heavy equipment, construction, municipal and highway products and services.



Over 190 vendor showcasing their products and services • Antique Equipment Displays
Complimentary Admission • Vendor Demonstrations • Complimentary Lunch • Raffles

nepublicworksexpo.org

Highlights

THE 2024 NEW ENGLAND PUBLIC WORKS EXPO

The New England Public Works Expo will be held at the Best Western Royal Plaza Hotel & Trade Center in Marlborough, MA. The Expo remains one of the largest and most successful expos of its kind in New England. Attendance continues to increase year after year, with an average of 2,000 public works personnel and officials, guests, and area and national vendors attending each year.

The 2024 expo will be held on Wednesday, September 18th and Thursday, September 19th.

Each year brings new vendors and attendees, making this event an excellent opportunity to showcase your company and products to all who attend.

The New England Public Works Expo is a sellout event every year. Don't miss your opportunity to participate by calling Ann or Laura at 781-245-7070 today!

All booth spaces will be reserved on a first-come, first-served basis.

Please review the new layout before selecting your booth.

2024 NEW ENGLAND PUBLIC WORKS EXPO HIGHLIGHTS:

- Centralized location in Marlborough, right off Rte. 495
- Onsite parking
- Expo hours - Wednesday 8:00 a.m. - 3:00 p.m.
Thursday 8:00 a.m. - 2:00 p.m.
- Complimentary lunch both days from 10:00 a.m. - 2:00 p.m.
- Complimentary coffee and doughnuts will be available both days
- Vendor Appreciation Reception, Wednesday at 3:30 p.m.
- Antique equipment displays
- Complimentary admission tickets will be distributed to vendors
- Vendor lists will be available on the show website
www.nepublicworksexpo.org with a link to participating companies

EXHIBITS OPEN

Wednesday: 8:00 a.m. to 3:00 p.m.

Thursday: 8:00 a.m. to 2:00 p.m.

VENDOR DEMONSTRATIONS

Wednesday & Thursday

10:00 a.m. to 1:00 p.m.

Vendor Information

The 2024 New England Public Works Expo will include a variety of indoor and outdoor booth spaces. All vendors who wish to display large equipment will be required to reserve an outdoor booth except for the areas marked in blue on the map.

All equipment placed in indoor booths MUST NOT exceed the booth dimensions.

INDOOR BOOTHS:

Indoor booth spaces in the convention center can accommodate all table top displays and equipment that can fit into booth sizes that are 8' x 10' or 8' x 20'.

Indoor booth prices: 8' x 10' - \$1000 8' x 20' - \$1450 36' x 30' \$1950

- All indoor booths will receive a table and two chairs. If you require additional amenities for your booth, please contact Capital Convention Contractors at 877-335-3700 or download the Exhibitor Package online at nepublicworksexpo.org
- If your booth requires electricity, there will be an additional charge. You may place your order from the Exhibitor Manual
- All indoor booths will have pipe and drapes and signage
- Indoor vendors may set up between 9:00 a.m. and 6:00 p.m. on Tuesday, September 17th
- Indoor vendors with table top displays only may set up before 8:00 a.m. on Wednesday, September 18th
- **Equipment placed indoors must have gas cap taped and battery disconnected per order of the Marlborough Fire Department**

Once all equipment is placed in the convention center, it must remain there for the two-day duration of the show. No equipment will be allowed to be removed before the end of the show on September 19th at 2:00 p.m.

OUTDOOR BOOTHS:

Outdoor booths are located outside the facility at the convention center.

Outdoor booth prices:

20' x 30' - \$1750 25' x 30' - \$1650 40' x 20' - \$1750

- All equipment must be set-up on Tuesday, September 17th from 8:00 a.m. to 6:00 p.m.

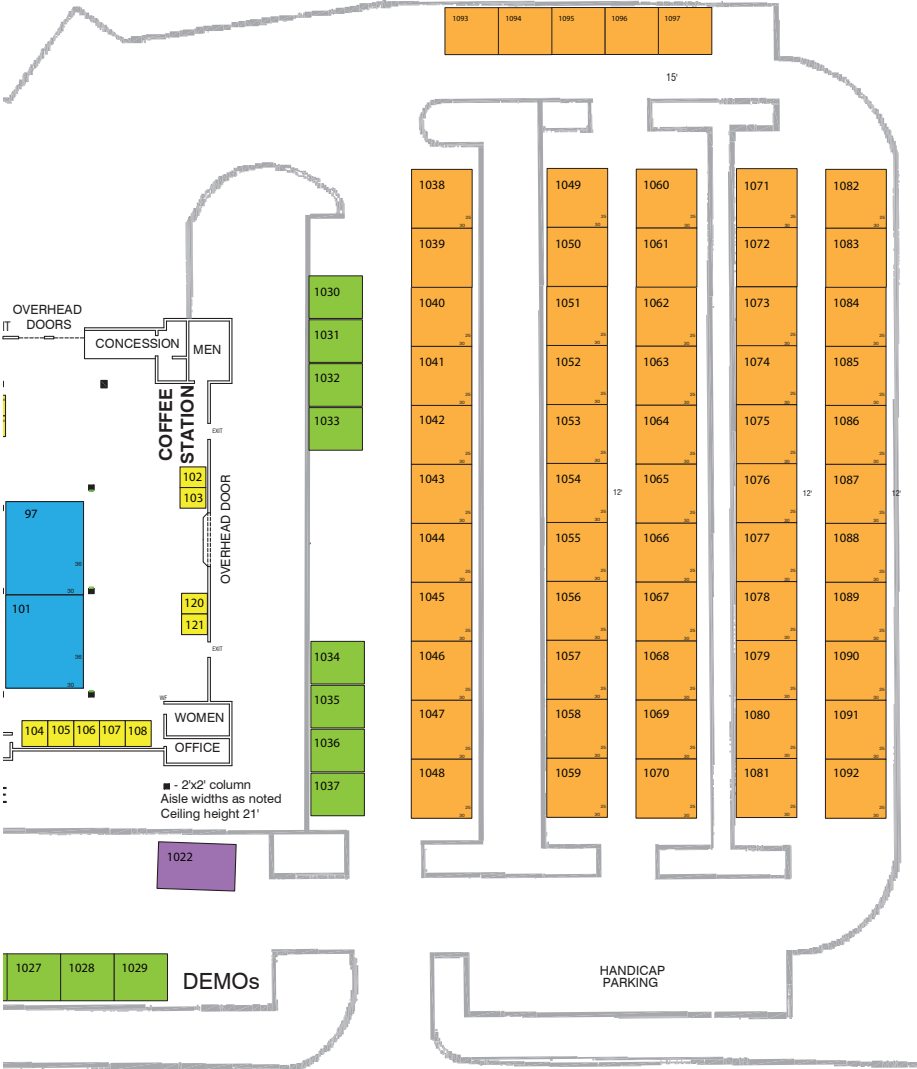
Vendors who have reserved a booth and fail to set up within the designated time frame will be relocated to a booth designated by MHA officials (see floor plan).

All equipment must be removed from the premises by 6:00 p.m. on Thursday, September 19th, unless arrangements have been made in advance.

Floor Plan

New England Public Works Expo
Royal Plaza Hotel & Trade Center
Marlborough, Massachusetts





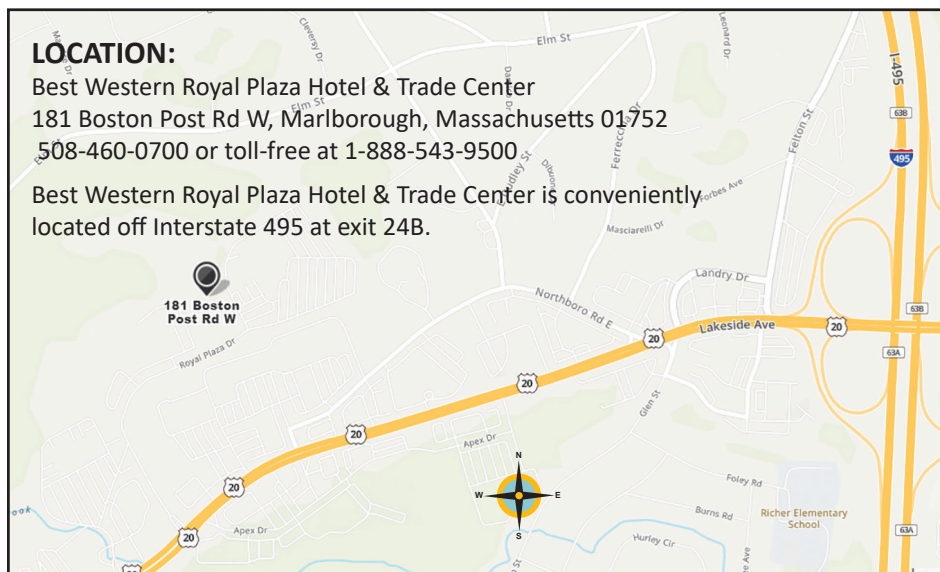
Information

VENDOR INFORMATION

- Vendor parking will be available at the Best Western Royal Plaza Hotel & Trade Center
- Electrical service for indoor booths can be ordered from the Exhibitor Manual
- For additional exhibitor amenities, call Capital Conventions at 877-335-3700
- Free Wifi
- Credit cards are accepted. Call Ann or Laura at 781-245-7070 for more information
- Larger pieces of equipment must be located in an outdoor booth
- After booking a booth space, each vendor will receive complimentary tickets to distribute to customers before the show. We encourage vendors to put their company name and booth information on the tickets so that potential customers will know where to find the booth at the show. Complimentary tickets will be distributed throughout New England.

HOTEL ACCOMMODATIONS

Best Western Royal Plaza Hotel & Trade Center rooms are available at a special MHA rate. Make sure you mention the expo to receive the discounted rate.



2024 Expo Application

☐ **Yes, I would like to reserve a booth**

Contact Name: _____ Date: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Email address: _____

Website: _____

Signature: _____

Telephone: _____

☐ **Yes, I would like to reserve a booth (Please check applicable booth size)**

Indoor ☐ 8' x 10' - \$1000 ☐ 8' x 20' - \$1450 ☐ 30' x 36' - \$1950

Booth preference: #1 _____ #2 _____ #3 _____

Outdoor ☐ 20' x 30' \$1750 ☐ 25' x 30' \$1650 ☐ 40' x 20' \$1750

Booth preference: #1 _____ #2 _____ #3 _____

☐ Yes, I would like to donate a raffle item: _____

☐ Yes, I would like to sponsor a water station for \$100.

☐ Yes, I would like to advertise on the Expo give-away bag for \$100.

Return with payment to: MHA New England Public Works Expo
c/o JC Marketing Associates
P.O. Box 289, Wakefield, MA 01880
or fax to (781) 245-1086

Checks should be made payable to: **Massachusetts Highway Association.**

Credit cards are now being accepted. Call Ann or Laura at 781-245-7070 for more information.

For additional information contact Ann (annhadley@jcmarketingassociates.com at 781-245-7070.

A nonrefundable deposit of 50% of the cost of the reserved booth space must be received within 14 days after the application has been confirmed and secured. Booth reservations are considered to be secure after the signed application is faxed, emailed or mailed to JC Marketing Associates. All applications must be secured within one week of reservation. If the nonrefundable deposit is not received within 14 days of confirmation, the booth will be cancelled and will be available to other vendors.

Full payment must be received at least 7 days before the first day of the expo. No vendor will be allowed to participate in the expo if full payment has not been received before the expo.

Cancellation policy: If a vendor needs to cancel, all requests must be put in writing and, if granted, the vendor will forfeit the nonrefundable deposit. Vendors will not be able to cancel after September 3rd and no refunds for those who pay in full will be granted after September 3, 2024. There will be no exceptions. Should the 2024 Expo be canceled for unforeseen circumstances, all deposits and payments will be refunded.



Massachusetts Highway Association
P.O. Box 289
Wakefield, MA 01880



2024
Last year's expo was a sellout!!
Reserve Now!!